

Workplace Giving

Making a Difference to Local Lives

"Helping one person might not change the world, but it could change the world for one person".

-Helen Barry

Three local Toowoomba charities have partnered to offer your workplace a distinct corporate social responsibility (CSR) advantage.

We are three local charities that recognise that our community have different needs at different times. All of us will be impacted by reduced health and wellbeing at some point and the reasons can be complex, and due to a combination of factors.

The World Health Organisation (2008) defines health as:

"a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity".

We know an individual's physical, mental and social wellbeing can be the result of an interplay of many factors which look different for everyone. All it takes is one life event or a series of smaller ones to completely change the trajectory of someone's life or future. Your community is supported by three local charities who understand what individuals and families can face during times of adversity. These charities are wanting to work together to reach out to your workplace to see how you can help them do more.



Who Can I Give To?

So, to make this a choice motivated by the individual beliefs of each employee, three charities based here in Toowoomba have partnered to present options to your workforce.

The options are:

1. Hope Horizons Cancer Wellness Centre
2. Lifeline Darling Downs & South West Qld Ltd
3. Momentum Mental Health

Studies have shown workplace giving creates a positive relationship between employers and employees while also making a significant societal impact.

The fourth option is to not take part at all, giving the entire decision to your employee.

Providing opportunities for employees to give back to their communities shows an employer's commitment to achieving a greater good.

Why Give?

Corporate social responsibility (CSR) initiatives such as partnering with local and regional charity organisations can improve a company's brand image and reputation by demonstrating your commitment to creating a positive social impact within your region.

Studies show that participating in workplace giving programs increases an employee's sense of purpose and fulfilment. This can translate to :

- improved job satisfaction
- more company loyalty
- and higher productivity levels.

By supporting your employees' desire to make a positive impact, you can create a more engaged and motivated workforce therefore investing in the success of your organisation.

How Is It Done?

By making a convenient, pre-tax donation to a local charity through your organisation's payroll each pay period. Empowering your employee to make a meaningful difference to the community with the support of their employer.

Your workplace can magnify this commitment towards your employee's feeling of empowerment by matching each gift given, effectively doubling the initial contribution from the employee.

Showing allegiance with the employee and the charity (or charities) chosen.

Visit the website: <https://tinyurl.com/ToowoombaGiving>

Contact Us

We will come to your place of work and do a short presentation on what it is we do!

For more information about our program, contact the numbers below:

- Jo Capp, General Manager, Hope Horizons Inc.
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- Rachelle Patterson, CEO, lifeline Darling Downs South West Qld Ltd.
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- Shirley-Anne Gardiner, CEO, Momentum Mental Health.
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Being the richest man in the cemetery doesn't matter to me. Going to bed at night saying we've done something wonderful...that's what matters to me". -Steve Jobs